



CAHR
ACRSS

The Canadian
Association for
Healthcare
Reimbursement

*L'association
canadienne pour
le remboursement
des soins de santé*

The CAHR Partnership Program

CAHR EVENTS

BY THE NUMBERS

1,300 attendees
(since 2016)
from across
Canada



100% would
recommend
CAHR events
to colleagues



More than 70%
attend CAHR
events for
networking



100% say CAHR
events meet
or exceed
expectations



WHO ATTENDS

Pharma
Delegates



Consultants



Patient
Groups



Delegates from
Federal, Provincial,
Municipal
Government



The **CAHR Partnership Program** offers education, promotion and profile enhancement opportunities that are holistically integrated across CAHR activities year-round.

Partnership provides a high level of exposure at CAHR events (Market Access, National Day, Western Day, and Montreal Day) and includes advertising opportunities in association communications distributed to the membership and beyond.

Exclusively available to Partners is the additional exposure of your brand, which will be highlighted on the CAHR website with a link to your own website—an opportunity that makes your company highly visible to CAHR members and other visitors to the site.

CAHR Partnership also offers the opportunity to become more involved in the association and to support education and information sharing across the industry.

One-Time Event Sponsorships also available!

If your company would like to be recognized for supporting a particular issue or theme related to a specific CAHR event, and want the potential to collaborate on the development of the program, event-specific sponsorships from \$5,000 to \$15,000 may be better suited to your corporate strategy.

To discuss Partnership or One-Time Event Sponsorship, please contact Emma Roberts at 416.642.6378 or via email at eroberts@cahr-acrss.ca.



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Partnership Benefits

		Gold	Silver	Bronze
Access	Event tickets ¹	15	10	5
	Passes for patient groups, students, government officials ²	15	10	5
Brand Exposure	Your logo displayed on CAHR website	✓	✓	✓
	Your logo featured on CAHR promotional materials	✓	✓	✓
	Acknowledgment at all CAHR events	✓	✓	✓
Investment ³		\$15,000	\$10,000	\$5,000

¹ Unused tickets may be donated for use by patient groups, students, and/or government officials with the Partner being recognized as a donor at the event.

² For use at any CAHR event during the 12-month partnership. May be divided across any or all CAHR events during the 12-month partnership.

³ Covers 12 consecutive months of partnership.